



TRANSFER PATHWAY 2023-2024

Associate of Arts in Pre-Business
Bachelor of Science in Business Administration

Overview

Completion of the following curriculum will satisfy the requirements for the Associate of Arts (AA) in Pre-Business degree at Cincinnati State (CState).

- 1) cumulative GPA 2.0
- 2) completion of an FYE course as part of the first 12 credit hours taken at CState, and
- 3) completion of Cooperative Education

Admission Requirements to NKU

Students completing an associate degree with a cumulative GPA of 2.0 or higher will be accepted into NKU. The BSBA is a selective admission program. All BSBA students, including transfer students, enter as pre-majors prior to earning full admission to the major.

BSBA pre-majors must complete each of the six designated selective admission courses (ACC 200, ACC 201, BUS 230, ECO 100, ECC 101, and MKT 205, or approved State course equivalents) in the BSBA Business Core with a grade of C or better and earn an overall NKU GPA of 2.50 or better. A minimum GPA of 2.50 in the six selective admissions courses is required for admission into any BSBA major. All transfer students must complete a minimum of 12 credit hours at NKU (in any combination of courses) in order

to establish an NKU GPA before applying for admission to the BSBA major. Students must meet pre-requisites for each course.

This major can be completed face-to-face or online. If completed fully online, courses are offered in seven-week formats. Tuition for online accelerated programs differs from face-to-face tuition. Scholarship pricing is available to Cincinnati State students who choose to enroll in the fully online program. Visit our website for more information about the [Business Administration Marketing Accelerated Online program](#)

Degree Requirements for NKU

To earn a bachelor's degree at NKU, students must complete a minimum of 120 credit hours with at least 45 credits earned at NKU. To be eligible for graduation, students must have a minimum cumulative GPA of 2.0. For more information, visit [www.nku.edu/bsba](#).

CINCINNATI STATE IN PRE-BUSINESS ON KUBSBA

Cincinnati State- Associate of Arts in Pre-Business

Category 1: Ohio Transfer Requirements

| CState Course | Course or Category | Credits | NKU Course | Completed |
|----------------------|---|---------|--------------------------------------|-----------|
| ENG 101 | English Composition 1 | 3 | ENG 101 | |
| ENG102 or ENG 103 | English Composition 2: Contemporary Issues: English Composition 2: Writing about Literature | 3 | ENG 102 i1></MCID 31 04 T588 0.1Q q4 | |

| CStateCourse | Course or Category | Credits | NKU Course | Completed |
|--------------|------------------------------|---------|------------|-----------|
| ECO 105 | Principles of Microeconomics | 3 | ECO101 | |

Category4: NKUMajor Requirements for the BSBA Marketing

| NKU Course | Course | Credits | CState Course | Taken at CState |
|------------|-------------------------------------|---------|---------------|-----------------|
| MKT 300 | Marketing Tools | 3 | | |
| MKT 308 | Integrated Marketing Communications | 3 | | |
| MKT 310 | Selling Skills | 3 | | |
| MKT 320 | Applied Consumer Behavior | 3 | | |
| MKT 388 | Consumer Insights | 3 | | |
| MKT 480 | Strategic Marketing | 3 | | |

Select 2:

Select two Marketing Electives

MKT 333 Global and Cultural Issues in Marketing

MKT 365 Professional Selling

MKT 370 Social and Digital Marketing

MKT 394 Topics: Marketing Issues

MKT 396 124.512540k lec359 -1.217 Td ()04 Tc -0.005 Tw [(124.51254i)2..52 594.6 3 (io)-.9 (i)10.n17 T

MKT 488

MKT 499

SPB 335